

# Journal Article

This document sets out handy tips on how to get published. Standards are high and getting published is not easy, but there are certain things to think about to improve your success rate at getting an article published in a SAGE journal.

## Why should you consider publication?

- Do you have contribution to make? Is the conventional wisdom mistaken, this is theory extension / filling a gap, this is novel, innovative work. Questions to ask yourself: Who's going to be interested? How does it build on what we already know? How significant is your message? How sure are you of your findings?
- It is important for your career
- Publication is integral to the academic's role

## Tips before submitting

- High risk submissions: conversion of a big report or monograph or doctorate thesis; straight conference paper, not focused for the journal, not formatted for the journal and it might be published elsewhere in the conference proceedings
- Low risk submissions: papers written for the journal, is it fits with the genre and scope of the journal, engages with the debates, refers to previous work published in the journal and related publications

## Which journal should you submit to?

- Does your research fit the journal's aims and scope?
- What type of submission is it? Empirical research, review paper, brief report, thought piece, book review. Does the journal publish these kinds of papers?
- Does the journal have a good reputation in the field? Are the Editor and Editorial Board high profile?
- Check the references to see in which journals the research you are citing mainly falls.
- Is it ISI ranked or ranked highly with other metrics, eg h-index, ABS, ERH, ERA
- Does your institution have any restrictions on where you can submit articles?
- What is the acceptance/rejection rate?

## Tips before submitting

- Read the journal's aims and scope
- Read the journal's articles and TOCs on SAGE Journals Online to familiarise yourself with the content. <http://online.sagepub.com>
- Consult with colleagues
- You may wish to discuss your paper with the journal Editor.

## What should you do to prepare your manuscript?

- Read the manuscript submission guidelines. The SAGE website hosts manuscript submission guidelines for all our journals.
- Make every effort to improve the quality of the manuscript before submission.
- Be as objective as possible about your work

## Manuscript submission guidelines checklist should include the following golden rules:

- Have you used the right references, eg Harvard, APA, Vancouver, Chicago?
- Have you stayed within the word limit?
- Is it single/double blind review? If so, ensure there are no identifying features in your manuscript.
- Have you conformed to the conventions of academic writing?
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  - introduction with a clear, compelling statement of purpose,
  - conceptual grounding/literature review,
  - hypotheses/research questions that are clear, meaningful, answerable, inter-related, flow logically from the introduction,
  - methodology, appropriate sample, do the procedures/ measures offer enough information for replicability/trust
  - analysis and discussion – they should be systematic, sensible analyses,
  - tables/figures that speed comprehension
  - results, discussion of results, key findings
  - conclusion: don't merely repeat results; directives of research and practice; awareness of limitations; don't go beyond the evidence.
- Has permission been obtained for use of copyrighted material from other sources (including the Web)?
- Have you proofread it before submitting?
- Have you provided a cover letter? Keep it short and highlight the salient features in the letter.
- Have you considered including supplemental data? Will it add value to the content?

When you think it is ready and you have ticked off the above checklist, submit your article. Is there an online submission process or should it be sent direct to the Editor/Managing Editor? CHECK THE SAGE WEBSITE: [www.sagepub.com](http://www.sagepub.com)

# Journal Format Paper

**Michael Hoelscher**



**Journal Format Paper:**

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