
Chapter 1

Information Systems in Global Business Today

Student Learning Objectives

1-1 How are information systems transforming business and why are they so essential for running and managing a business today?

1-2 What is an information system? How does it work? What are its management, organization, and technology components? Why are complementary assets essential for ensuring that information systems provide genuine value for organizations?

1-3 What academic disciplines are used to study information systems and how does each contribute to an understanding of information systems?

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Key Terms

The following alphabetical list identifies the key terms discussed in this chapter. The page number for each key term is provided.

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Management Information Systems Laudon Study Guide

Xiangming Samuel Li



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