

IB Business and Management SL

Course Syllabus

Fall 2013/Spring 2014

Instructor: Mrs. Sheri Smith
(404) 847-1980 ext. 137

Office Hours: M-F 8:00-8:30AM, 2:50-4:00
Location: Room 809
Email Address: smiths@fultonschools.org

Course Description:

Business and management is the rigorous and critical study of the ways in which individuals and groups interact in a dynamic business environment. It is an academic discipline that examines how business decisions are made and how these decisions make an impact on internal and external environments. The ideals of international cooperation and responsible citizenship are at the heart of business and management.

The IBO Business and Management program is designed to give you an understanding of business principles, practices, and skills. Emphasis is also placed on understanding technical innovation and day-to-day business functions of operations management, marketing, human resource management, and finance. However, a fundamental feature of this program is the concept of synergy. In its technical sense, it is a concept that means an organization should seek an over-all return greater than the sum of its parts. Applied to the Business and Management program, it necessitates a style of teaching and learning based on integrating and linking the various modules to give you a holistic overview by the end of this course.

Lastly, students will translate concepts, skills and knowledge into real-world applications in the business environment in order for students to develop into knowledgeable, caring young people who will have inquiring minds that build intercultural understanding.

IB Learner Profile:

IB Business and Management is the rigorous and critical study of the ways in which individuals and groups interact. Students in IB Business and Management should strive to be: *Inquirers, Knowledgeable, Thinkers, Communicators, Principled, Open-minded, Caring, Risk-takers, Balanced, and Reflective.*

FBLA: The development of positive personal qualities and leadership is a vital component in career success. In this course that development is achieved through a variety of methods, which include Future Business Leaders of America (FBLA). FBLA is a student organization that is designed to enhance this class. FBLA provides career and leadership development through peer interactions, adult mentoring, and competitions based on knowledge and skills learned in the classroom. All students in this course will be required to join FBLA. Course curriculum and classroom projects will focus on FBLA Business Achievement Awards and project competitions.

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