

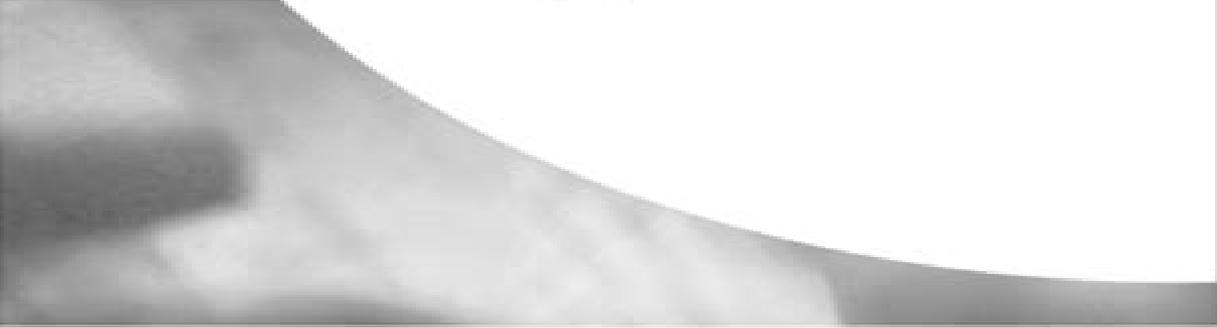


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# Marketing Management Millenium Edition Perspectiva

**S Marginson**



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